

#### LIVE ZOOM WEBINAR

Meeting ID: 910 4539 0658 Password: 498176

#### How to Publish your work in the Africa Evaluation Journal



Saturday, September 12, 2020

4PM Nairobi & Jordan | 1PM Accra | 3PM Johannesburg | 2 PM Lagos | 9AM Washington DC | 2PM London | 6.30PM New Delhi | 9PM Manila



#### Dr. Mark Abrahams

Editor-in-Chief, Africa Evaluation Journal, Africa Evaluation Association Senior Consultant, Southern Hemisphere, Cape Town, South Africa

PANELIST



Monitoring & Evaluation Expert, and Founder M&E Boost HOST

WWW.MANDEBOOST.COM

#### Outline of the presentation

- How to publish your work in the African Evaluation Journal
- \* What is the African Evaluation journal?
- \* Why the African Evaluation Journal? African Evaluation Association?
- \* Why must we write journal articles?
- \* (AEJ) Journal Coverage since 2013
- \* Finally, how do you submit your journal article?

## What is the African Evaluation Journal?



**Open Access Journal** 

#### African Evaluation Journal





#### Focus and scope

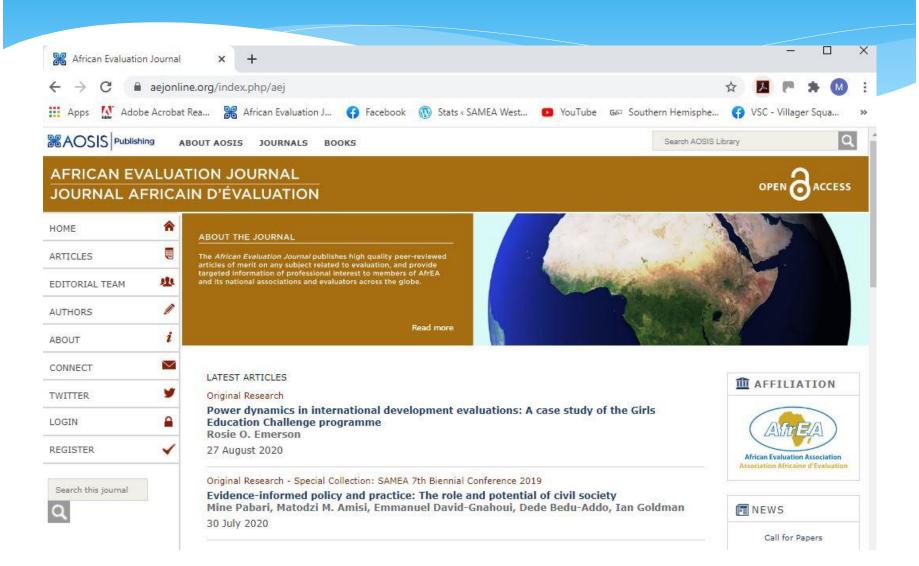
The journal publishes high quality peer-reviewed articles of merit on any subject related to evaluation, and provide targeted information of professional interest to members of AfrEA and its national associations and evaluators across the globe. This encompasses the following aims:

- To build a high quality, useful body of evaluation knowledge for development.
- To develop a culture of peer-reviewed publication in African evaluation.
- To stimulate Africa-oriented knowledge networks and collaborative efforts.
- To strengthen the African voice in evaluation.



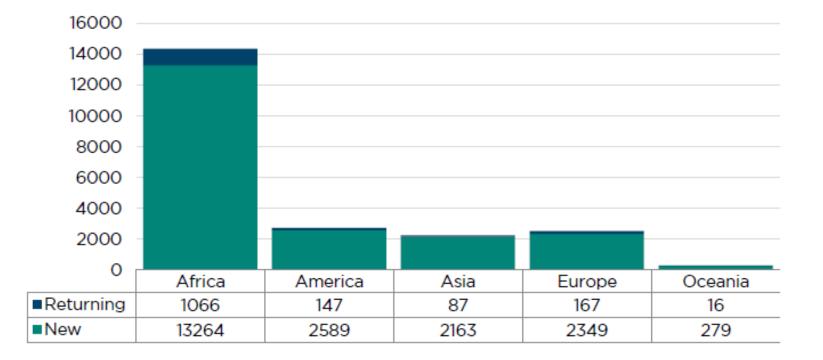
### It is OPEN ACCESS and Peer Reviewed

http://www.aej.org



#### **Journal Performance**

Visitors to website: 2019 – 20644 New visitors



#### Why the African Evaluation Journal?

- \* We needed to tell our own story about evaluation!
- \* We needed to know why things were working, and why NOT?
- \* We needed to share with each other best practices!
- \* We needed to communicate with the rest of the world because we have something to teach!

# Each one of these masks tells 'a story'



#### Why must we write journal articles?

African Evaluation Journal Iournal Africain D'évaluatior





\* If we don't tell our own story someone else will. \* We owe it to our children's children to tell our story. \* We need to change the patterns of knowledge production!



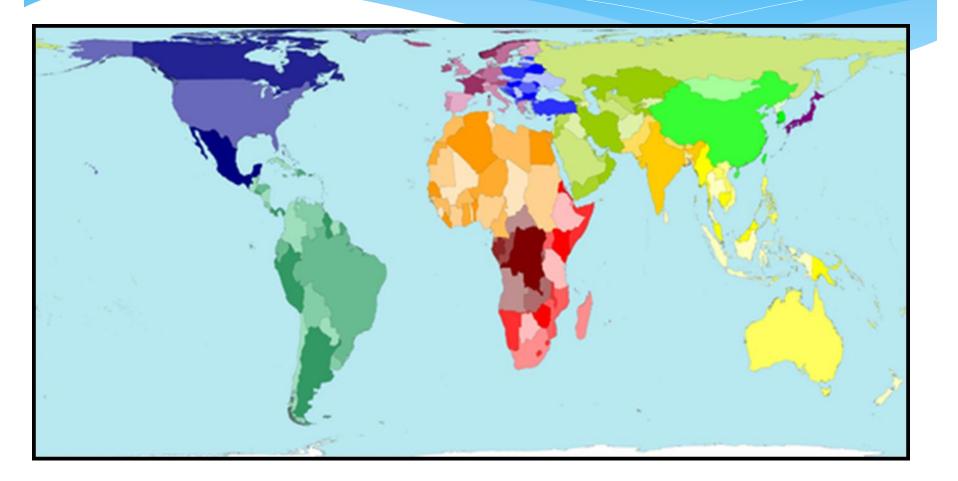
Open access at www.aejonline.org

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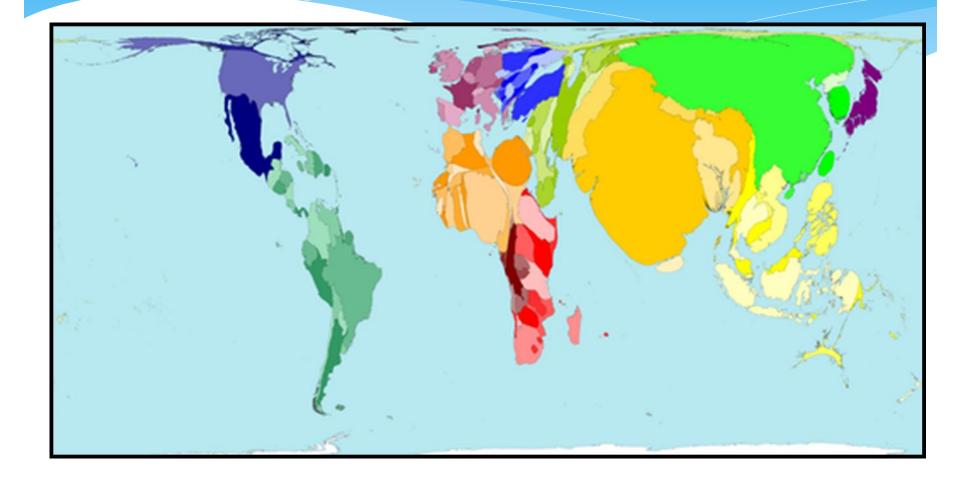
## Background, assumptions and realities

- The bulk of the evaluation education and training work conducted in Africa remains donor-driven and focused on training of individuals and/or technical assistance to NGOs and/ or government departments.
- There is a prominence of short-term training and most of the knowledge disseminated through evaluation capacity development strategies in Africa is generated in North America, Europe or Australia with very little, if any, real 'Made-in-Africa' evaluation methodologies included.
- There is a short supply of a highly knowledgeable, skilled, experienced, thoughtful, indigenous cohort of professional evaluators across Africa!

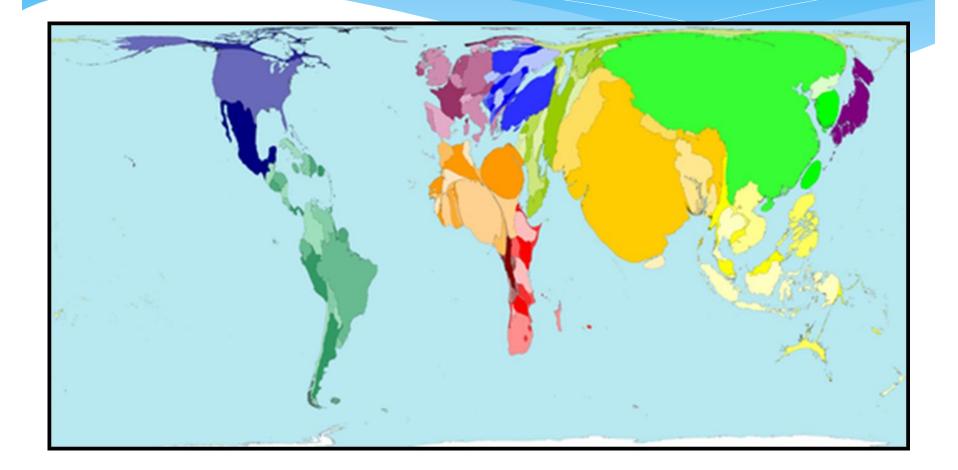
### Historical Challenges – World Map "2007 data"



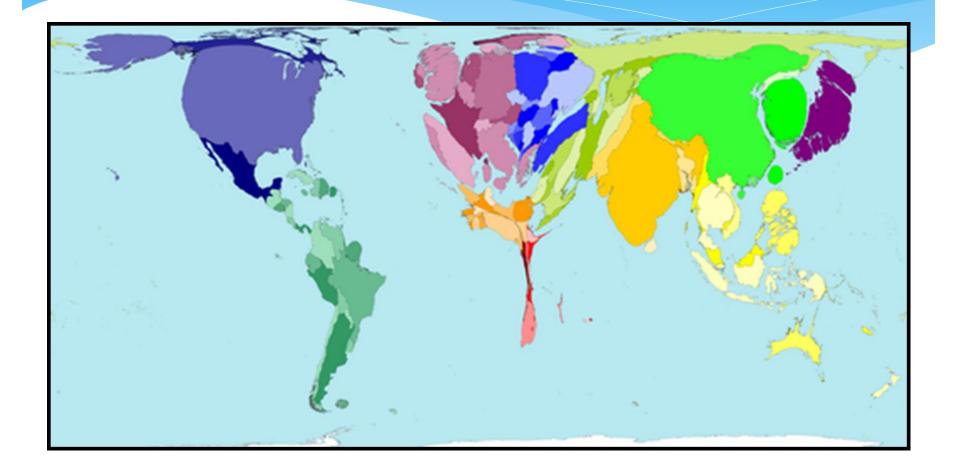
#### **Primary Education enrolment**



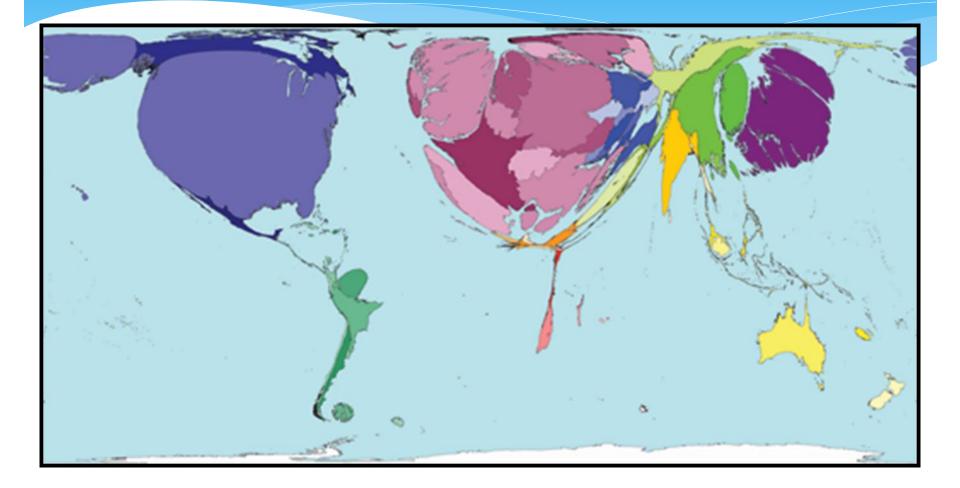
#### Secondary Education enrolment



#### **Tertiary Education enrolment**



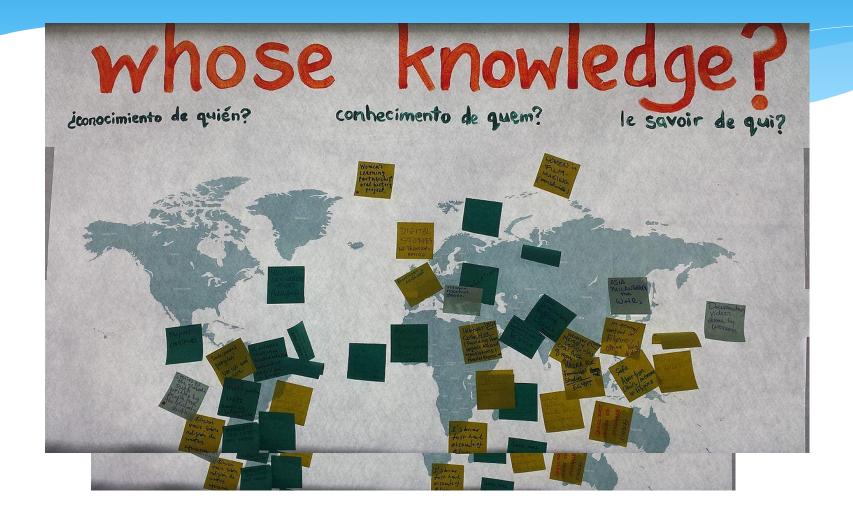
### SCIENCE RESEARCH – Research papers e.g. Maths and Science



#### Journal Coverage since 2013

- Articles from ACROSS AFRICA
- AfrEA Conference Editions (2014/2017/2019)
- M&E in South Africa
- Health Evaluation in Africa (USAID)
- Evaluation Capacity Development in Africa (Twende Mbele/ CLEAR AA)
- Measuring Social Impact Investment (Rockefeller Foundation)
- M&E Lessons from Africa
- ? Francophone Edition ?
- M&E conference in South Africa SAMEA

#### Whose Knowledge?



### Whose knowledge again!



Whose knowledge counts?

Whose values?

Whose criteria and preferences?

Whose appraisal, analysis and planning?

Whose learning

Whose empowerment?

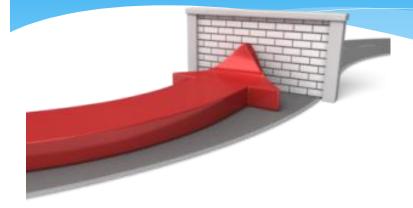
Whose action?

Whose reality counts?

Whose monitoring and evaluation?

Whose?

#### Barriers to writing





Technology

#### Connectivity

- Reading culture

**NO Communities of practice** 

#### WRITING - PURPOSE

- Writing to communicate ideas
- Writing to share information
- \* Writing to communicate/ dialogue with inner self
- \* Writing to sharpen your thinking
- \* Writing to develop new and better ideas
- Writing for enjoyment
- \* Writing so that others may enjoy.
- \* Writing to heal

#### **Different forms**

- \* The diary to self
- Letters to others
- Blogs, webpages
- \* Newsletters
- Journal articles
- \* Monologues
- \* Book chapters
- \* Books

# Do you know which journals are available for M&E practitioners?

- \* Education
- \* Health
- \* Economics
- \* Finances
- \* Public Administration
- \* Politics
- \* International Relations
- \* Methodological concerns
- Development studies
- \* Anything under the sun ....

#### Some International Evaluation Journals

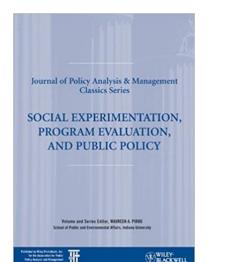






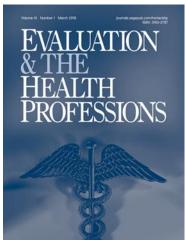
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Revue canadienne d'évaluation Evaluation de programme









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# Finally, how do you submit your journal article?

- \* The how is easy, follow the online instructions carefully
- \* Read about the scope and focus of the journal
- \* Pay attention to the guidelines, they are there to assist
- Ask a friend or colleague to assist with the quality of your writing, use technology
- \* Pay attention to detail, your peer reviewers will
- Become a peer reviewer, that will help you to assess the quality of your own writing

#### **AEJ and AfrEA**



**Dr Florence Etta** 



**Dr Michele Tarsilla** 



Dr Kambidima Wotela



#### Madame Rosetti Nabbumba

President of the African Evaluation Association (AfrEA)

### **Opportunities** going forward

Engage-Understand-Impact





#### Thank You!

- \* Make sure you visit the journal website
- \* http://www.aejonline.org
- \* Search for and download relevant articles
- \* Encourage your VOPE to invest in journal edition
- \* Encourage your colleagues to visit the website
- \* Submit your own paper
- \* Editor@aejonline.org